



BLAKELY 4TH GRADE READATHON

Supporting 4th Grade Outdoor Education

What is the Readathon all about?

The Readathon is a way for the Blakely PTO to raise money so that outdoor education is affordable for 4th grade families. This involves no selling of products, only pledges of sponsorship from friends and family for the student's participation in the Readathon. The Readathon will take place March 11-15. A packet of materials will be sent home that will include a pledge sheet and envelope used to record sponsors and collect money

How does my child participate?

- ◆ **Secure sponsors:** Help your child find sponsors who will donate a flat dollar amount for your child's participation in the Readathon. Reading will take place in class, at school and it is not necessary to track minutes or pages read. Sponsors can pay by check or cash. If paying by check, sponsors should include the child's name on the memo line of the check.
- ◆ **Collect cash and checks and return the envelope to the classroom:** The cash and checks collected from each sponsor should be placed in the pledge envelope and returned to the classroom at the end of the Readathon on March 15. We will give the envelope back to your child if they still have pledge money to collect. The envelope and money is then due back no later than Monday March 18 – this is also the deadline for eligibility for prizes.
- ◆ **Instruct sponsors they can pay online through the PTO website:** Sponsors can go to the Blakely PTO website at <http://blakelypto.org> and click on the DONATE button. It will be important for sponsors to include the child's name in the Notes section of the PayPal form with their payment so the student will get credit and be eligible for prizes.

Are there prizes? YES.

- ◆ A **\$100 Gift Certificate to Eagle Harbor Books** for the student who raises the most money overall
- ◆ A **Pizza Party** for the class that has the highest percentage of participation.
- ◆ **Gift cards** to Island Cool for students in each class who raise the most money and for those with the highest number of sponsors making donations.

Thank you in advance for supporting your child's participation in the Readathon! Together we can keep outdoor education an affordable part of the Blakely experience!